Who is The Byte Shop and what is CrashPlan PRO*e*?

- ❖ A local service provider leveraging CrashPlan PRO*e*, an enterprise tough online data backup solution designed for small and medium businesses.
- ❖ A company with a passion for data management and especially backups.
- ❖ The Byte Shop started this service because so many of our clients and colleagues are not properly protecting their important business data with regular and reliable backups. We stress the importance of regular and automatic data backups for your business and show you how easy and inexpensive it is.
- ❖ CrashPlan PRO*e* is HIPAA compliant and combines on-site backups with off-site/cloud backups.
- ❖ We will come onsite wherever possible to help with initial installation and configuration, or provide a full working demonstration of the software.

Why Choose CrashPlan PRO*e*?

- ❖ **Continuous Automatic/Live Backup**
    - o Your most important data is what you are working on *right now*.
    - o CrashPlan PRO*e* automatically senses any and all file changes, ensuring your backup is always current. The software detects data changes, waits for the changes to stabilize, and, once the changes stabilize, submits only newly created data.
    - o Supports servers, desktops and laptops running Windows, MacOS, Linux and Solaris.
- ❖ **Engineered for Laptops**
    - o Backing up a laptop provides unique challenges. Having less memory, CPU, and I/O performance than desktops and servers, laptops also operate in a wide variety of network conditions.
    - o CrashPlan PRO*e* addresses these challenges via a continuous, quiet background operation providing unsurpassed laptop protection.
    - o Wherever you are, your laptop will be protected as long as you have a connection to the Internet. Full communication and data transfer encryption provides secure protection in the office and on the road.
- ❖ **Complete Backup Protection**
    - o We will configure CrashPlan PRO*e* to protect your unique business needs by combining on-site/local and off-site/online backups with a single software solution.
    - o Our On-site service provides a fast, convenient backup and restore solution that you control.
    - o For Off-site/Online storage, we provide protection for your data in your office, your home or on the road. This gives you invaluable insurance for fire, theft and other disaster scenarios.
- ❖ **Bullet-Proof Backup and Restore**
    - o Enterprise-grade encryption secures your data the moment it is read from your hard drive. Your data stays encrypted on our server until you need it to be restored.
    - o Data de-duplication and compression greatly reduces storage requirements and transmission time for backups.
    - o Automatic integrity checks ensure backup data is *always* correct, ready when you need it.
    - o Archive self-healing automatically corrects any data integrity issues.
    - o Historical versioning restores any file from a particular point in time.

HIPAA Security Compliance Rules

The HIPAA Security Rules apply to protected patient health information in electronic formats. This information must be protected with appropriate security measures to guard against unauthorized access during transmission over an electronic communication network.

When evaluating software for HIPAA compliance, you need to examine how the product handles security issues such as passwords, transmission, encryption, etc.

Our online backup service uses CrashPlan PRO*e* software, a fully HIPAA compliant software solution.

Here's why:
- ❖ CrashPlan PRO*e* encrypts your files before transport (essential for HIPAA compliance) with zero dependency on destination or Internet security.
- ❖ CrashPlan PRO*e* uses 448-bit Blowfish encryption, much stronger than the 128-bit encryption commonly used for online banking and by most businesses. Simply stated, for someone to access your backup archive, both your password and encryption key are required for decryption
- ❖ Data is backed up symmetrically at the source. With the Private Data Password option, your files cannot be decrypted at the destination without your unique data password. With Private Data Password enabled, only someone who supplies the correct password will be able to restore your files. We do not have access to your private password and, therefore, no access to your files.
- ❖ As a result, because your private data password is never transmitted anywhere, we would not be able to retrieve or restore this password if you lose it. However, we will work very closely with you throughout the initial installation to ensure your password is stored in a safe place.

Why Choose <u>OUR</u> Services?

- ❖ In the industry for over 25 years, the Byte Shop provides local and enterprise support.
- ❖ We have been working with businesses stressing the importance of data backups, providing the best solution available with current technology. We started with floppy disks, then magnetic tapes and now secure off-site/online backups. We also provide an optional electronic data safe; a rugged, fireproof and waterproof hard drive as additional on-site protection.
- ❖ Unlike other online service providers we work directly with you to help install and maintain a running backup environment, and we are available to help you with any restores. In addition, we closely monitor your backup status to make sure everything is running correctly and take appropriate action if necessary to get you back online.
- ❖ We are currently offering a fully functional demonstration copy for a free trial period and very competitive rates. Mention this flyer and get three months free! Monthly fees start at only $20 for two computer systems. Protect both your laptop and your desktop.
- ❖ For more information, please visit our website at http://www.sjcrashplan.com.
- ❖ Feel free to contact us via e-mail at sales@sjcrashplan.com, or by phone at 856-795-2864.

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